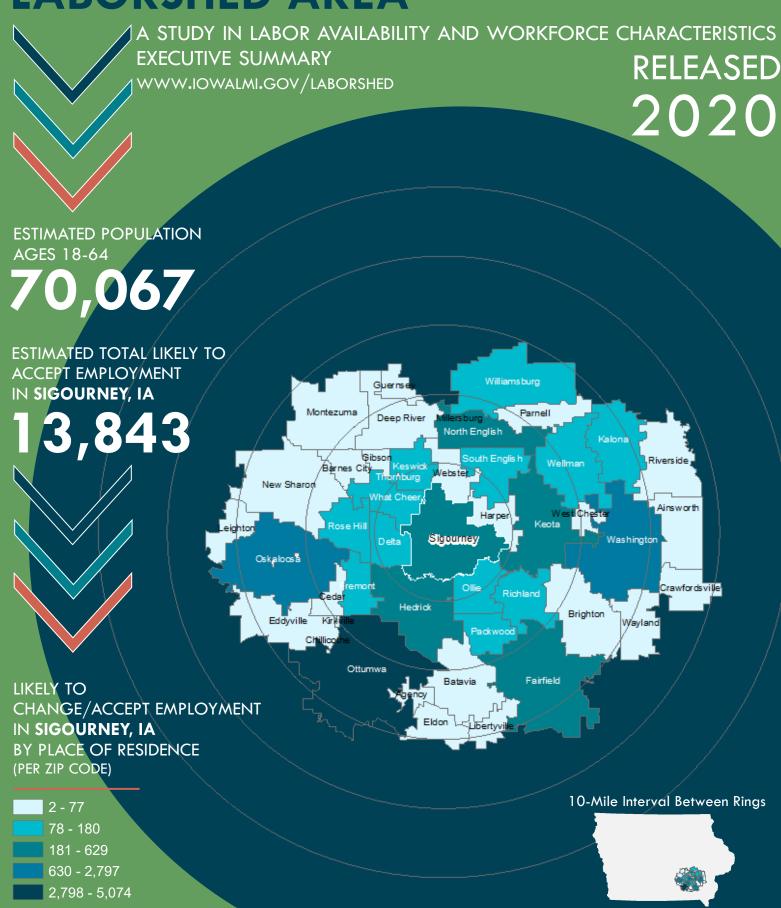
# SIGOURNEY, IOWA LABORSHED AREA



**AREA SHOWN** 

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Sigourney Laborshed area.

The employed are currently commuting an



### SIGOURNEY LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)\*

**Employed** (56,194) 80.2% \*Unemployed 11.4% (7,988) 3.7% (2,592) **Homemakers** 

Retired 4.7% (3,293)

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)



## TOP CURRENT BENEFITS OF THE **FULL-TIME EMPLOYED** Health/Medical 84.3% Insurance Paid Holidays 77.1% Dental Coverage **74.7**% Retirement/401K Vision Coverage 73.1% Life Insurance **72.7**% Disability Insurance Paid Vacation 65.5% Paid Time Off **57.4%** Paid Sick Leave 56.2%



Wholesale & Retail Trade, 16.1% (9,047) Healthcare & Social Services, 14.9% (8,373) Manufacturing, 11.5% (6,462) Sonstruction, 11.1% (6,238) Education, 10.8% (6,069)

Transportation, 7.1% (3,990)

Professional Services, 6.5% (3,653) <sup>2</sup>Government, 6.5% (3,653)

Personal Services, 5.0% (2,810) <sup>3</sup>Finance, 5.6% (3,147) <sup>4</sup>Agriculture, 4.0% (2,248)

Entertainment & Recreation, 0.9% (506)

<sup>1</sup>Transportation, Communications, & Utilities <sup>3</sup>Finance, Insurance, & Real Estate

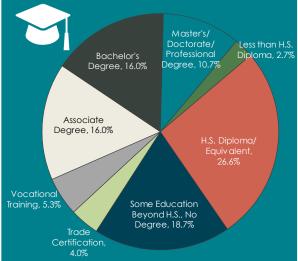
<sup>2</sup>Public Administration, Government <sup>4</sup>Agriculture, Forestry, & Mining

## EMPLOYED: LIKELY TO CHANGE

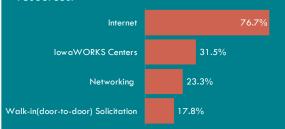
- An estimated 11,414 employed individuals are likely to change their current employment situation for an opportunity in Sigourney
- Current occupational categories:

Production, Construction, Material Moving	33.4%
Professional, Paraprofessional, Technical	20.8%
Service	18.1%
Managerial	11.1%
Clerical	9.7%
Sales	6.9%
Agricultural	0.0%

- Current median wages: \$
  - \$14.00/hour and \$50,000/year
  - \$19.30/hour attracts 66%
  - \$22.00 / hour attracts 75%
- 70.7% have an education beyond HS



- . 32.0% are actively seeking employment
- Most frequently identified job search resources:



Top sites:

NEWS

indeed.com linkedin.com craigslist.org

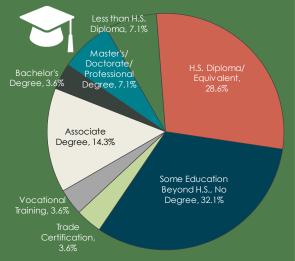
- Ottumwa Courier
- Commute:
  - Currently commuting an average of 14 miles/18 minutes (one-way) to work
  - Willing to commute an average of 33 miles/39 minutes (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

- An estimated 1,014 unemployed individuals are likely to accept employment in Sigourney
- Former occupational categories:

Professional, Paraprofessional, Technical 26.9%
Production, Construction, Material Moving 23.1%
Clerical 15.4%
Managerial 15.4%
Service 15.4%
Sales 3.8%
Agricultural 0.0%

- Median wages: \$
  - \$12.50/hour lowest willing to accept
  - \$15.16/hour attracts 66%
  - \$17.25/hour attracts 75%
- 64.3% have an education beyond HS



- 60.7% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:

indeed.com

Top newspapers:

NEWS
\* insufficient survey data to report

- Commute:
  - Willing to commute an average of 26 miles/32 minutes (one-way) to work







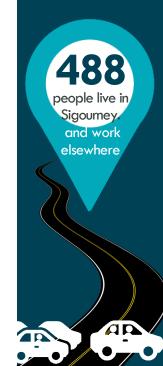
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Sigourney is estimated at 34.2 percent— approximately 488 people living in Sigourney work in other communities.

Most of those who are out commuting are working in Oskaloosa, Williamsburg and Ottumwa.

Over one-fourth (26.3%) of out commuters are likely to change employment (approximately 128 people).

65.8% earn an hourly wage—median wage is \$19.00/hour 31.6% earn an annual salary—median salary is \$65,500/year



#### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above	
Agriculture, Forestry, & Mining	**	**	**	**	**	
Construction	83.3%	50.0%	0.0%	33.3%	0.0%	
Education	**	**	**	**	**	
Entertainment & Recreation	**	**	**	**	**	
Finance, Insurance, & Real Estate	100%	20.0%	0.0%	0.0%	80.0%	
Government & Public Administration	100%	14.2%	0.0%	42.9%	42.9%	
Healthcare & Social Services	87.0%	17.4%	13.0%	21.7%	34.9%	
Manufacturing	66.7%	11.1%	0.0%	33.3%	22.3%	
Personal Services	**	**	**	**	**	
Professional Services	66.7%	33.3%	0.0%	16.7%	16.7%	
Transportation, Communication, & Utilities	60.0%	20.0%	0.0%	0.0%	40.0%	
Wholesale & Retail Trade	44.4%	14.8%	14.8%	11.1%	3.7%	

Top percentages among industries per education level are highlighted in the table.

#### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



<sup>\*\*</sup>Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.0%	228	Mismatch of Skills	5.2%	594
\$ Low Income	1.0%	114	\( \sum_{\psi} \tau_{\tau} \)	5.7%	765

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.





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